



Aura



TECHNICAL DATA SHEET

AURA – High-Performance Emulsion

Brand: Blue Rain Paints

Product Type: Premium Emulsion for Interior & Exterior Applications

PRODUCT DESCRIPTION

AURA is an advanced emulsion formulated for superior performance on both interior and exterior surfaces. It offers exceptional durability, excellent color retention, superior washability, and enhanced fungal resistance. The product is engineered with low VOC technology for an eco-friendly, low-odor application.



Aura

FEATURES & PERFORMANCE CHARACTERISTICS

-  **High Opacity & Coverage** – Excellent hiding power for fewer coats
-  **Superior Adhesion** – Strong bonding on plaster, concrete, and masonry
-  **Low VOC & Odor** – Environmentally friendly with minimal emissions
-  **Washable & Stain Resistant** – Easy to clean without surface damage
-  **Alkali & Efflorescence Resistance** – Protects against surface degradation
-  **Anti-Fungal & Anti-Microbial** – Prevents mold and mildew formation
-  **UV & Weather Resistance** – Long-lasting color retention for exteriors



APPLICATION METHODS



BRUSH

Use high-quality synthetic brushes for detailed areas



ROLLER

Short or medium pile roller for smooth application



SPRAY

Airless spray
(Recommended pressure: 2000-2500 psi, tip size: 0.015"-0.021")

APPLICATION GUIDELINES

Surface Preparation:

- Ensure the surface is clean, dry, and free from dust, grease, and loose particles.
- For highly porous surfaces, apply Lizard Primer for best adhesion.
- Smoothen with putty if required and sand lightly before applying the topcoat.





TECHNICAL SPECIFICATIONS

Property	Value/Specification
Binder Type	Premium Emulsion
Finish	Matte / Satin / Sheen
Color Options	Customizable / Standard Shades
Coverage (Theoretical)	130-140 Sqft. per liter per coat
Drying Time @ 25°C	Touch Dry: 30-60 min, Recoat: 4-6 hrs
Thinning Ratio	20-30% with potable water
Solids by Volume	40-45%
Specific Gravity	1.25 - 1.35 g/cm ³
pH Value	8.0 - 9.5
VOC Content	< 50g/L (Low VOC Compliant)
Wet Scrub Resistance	Class 1 (EN 13300)
Fungal Resistance	ASTM D5590 Compliant
Weather Resistance	Excellent for exterior durability





Aura

RECOMMENDED COATS:
2 coats for optimal finish

RECOATING INTERVAL:
4-6 hours between coats

PACKAGING & STORAGE
Available Sizes:



SHELF LIFE:
24 months
(if unopened & stored properly)

STORAGE CONDITIONS:
Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

NON-TOXIC, LOW-ODOR FORMULATION

MEETS LEED & GREEN SEAL STANDARDS FOR LOW VOC

AVOID INHALATION; USE IN WELL-VENTILATED AREAS

IN CASE OF SKIN CONTACT, WASH WITH SOAP AND WATER

PRICING

QUALITY	MRP	FRP
NORMAL	4900	2900
NORMAL PLUS	6700	3800
PREMIUM	7800	4700





Aura

RECOMMENDED COATS:

2 coats for optimal finish

RECOATING INTERVAL:

4-6 hours between coats

PACKAGING & STORAGE

Available Sizes:



SHELF LIFE:

24 months
(if unopened & stored properly)

STORAGE CONDITIONS:

Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

NON-TOXIC, LOW-ODOR FORMULATION

MEETS LEED & GREEN SEAL STANDARDS FOR LOW VOC

AVOID INHALATION; USE IN WELL-VENTILATED AREAS

IN CASE OF SKIN CONTACT, WASH WITH SOAP AND WATER

AURA is a high-performance emulsion for interior and exterior surfaces. It delivers excellent durability, long-lasting color, superior washability, and strong fungal resistance. Formulated with low-VOC technology, it ensures an eco-friendly, low-odor application.





Drops

TECHNICAL DATA SHEET

DROPS – Ultra-Premium Acrylic Emulsion

Brand: Blue Rain Paints

Product Type: -Performance Acrylic Emulsion for
Interior & Exterior Applications



PRODUCT DESCRIPTION

DROPS is an ultra-premium 100% acrylic-based emulsion, engineered for exceptional durability, superior washability, and extreme weather resistance. Designed with advanced polymer technology, it provides a luxurious finish, high stain resistance, and long-lasting color vibrancy. Formulated with self-cleaning properties and enhanced UV protection, DROPS is the ultimate choice for interiors and exteriors that demand perfection.



Drops

FEATURES & PERFORMANCE CHARACTERISTICS

-  **Ultra-Smooth Finish** – Premium silk/matte texture for a rich aesthetic
-  **Superior Washability** – Stains, dirt, and marks wipe off effortlessly
-  **Extreme Weather Protection** – High resistance to UV rays, rain, and humidity
-  **Advanced Self-Cleaning Technology** – Repels dirt & dust for a fresh look
-  **Exceptional Coverage & Opacity** – Reduces the need for multiple coats
-  **Alkali & Efflorescence Resistance** – Prevents degradation on masonry
-  **Anti-Bacterial & Anti-Fungal** – Compliant with ASTM D5590 standards
-  **Ultra-Low VOC** – Eco-friendly with minimal odor



APPLICATION METHODS



BRUSH

Premium synthetic
bristle brushes
recommended



ROLLER

Short or medium
pile roller for
smooth application



SPRAY

Airless spray
(Recommended
pressure: 2200-2800 psi,
tip size: 0.015"-0.021")

APPLICATION GUIDELINES

Surface Preparation:

- Ensure the surface is clean, dry, and free from dust, grease, and loose particles.
- Apply DROPS Acrylic Primer for enhanced adhesion and uniform finish.
- Smoothen with putty if required and sand lightly before applying the topcoat.





Drops

TECHNICAL SPECIFICATIONS

Property	Value/Specification
Binder Type	100% Advanced Acrylic Emulsion
Finish	Silk / Matte / Sheen
Color Options	Wide Range of Customizable Shades
Coverage (Theoretical)	140-160 Sqft. per liter per coat
Drying Time @ 25°C	Touch Dry: 20-40 min, Recoat: 3-4 hrs
Thinning Ratio	20-25% with potable water
Solids by Volume	42-48%
Specific Gravity	1.30 - 1.40 g/cm ³
pH Value	8.5 - 9.8
VOC Content	< 25g/L (Ultra Low VOC Compliant)
Wet Scrub Resistance	Class 1+ (EN 13300, Exceeds Standard)
Fungal Resistance	ASTM D5590 Compliant
Weather Resistance	Superior UV & Rain Protection
Self-Cleaning Property	Advanced Dirt-Repelling Technology



Drops

RECOMMENDED COATS:
2 coats for optimal durability

RECOATING INTERVAL:
3-4 hours between coats

PACKAGING & STORAGE
Available Sizes:



SHELF LIFE:
12 months
(if unopened & stored properly)

STORAGE CONDITIONS:
Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

MEETS GREEN BUILDING STANDARDS – LEED & Green Seal Certified

NON-TOXIC & ULTRA-LOW ODOR – Safe for enclosed spaces

SAFE APPLICATION – Use in well-ventilated areas; avoid direct inhalation

ECO-FRIENDLY DISPOSAL – Dispose of as per local environmental regulations

PRICING

QUALITY	MRP	FRP
LUXURY	9800	4900
GOLD LUXURY	11800	6900



Drops

RECOMMENDED COATS:

2 coats for optimal durability

RECOATING INTERVAL:

3-4 hours between coats

PACKAGING & STORAGE

Available Sizes:



SHELF LIFE:

12 months
(if unopened & stored properly)

STORAGE CONDITIONS:

Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

MEETS GREEN BUILDING STANDARDS – LEED & Green Seal Certified

NON-TOXIC & ULTRA-LOW ODOR – Safe for enclosed spaces

SAFE APPLICATION – Use in well-ventilated areas; avoid direct inhalation

ECO-FRIENDLY DISPOSAL – Dispose of as per local environmental regulations

DROPS is a 100% acrylic ultra-premium emulsion built for superior durability, excellent washability, and all-weather protection. With advanced polymer technology, it delivers a rich finish, strong stain resistance, UV protection, and long-lasting color for both interiors and exteriors.



LIZARD PRIMER



TECHNICAL DATA SHEET

LIZARD – Ultra-Adhesion Multi-Surface Primer
Brand: Blue Rain Paints
Product Type: High-Performance Primer

PRODUCT DESCRIPTION

LIZARD is a premium-grade, multi-surface primer designed to provide superior adhesion, deep surface penetration, and enhanced durability for both interior and exterior surfaces. Formulated with Nano-Bond Technology, it effectively seals porous surfaces, resists alkali attacks, and ensures long-lasting paint performance.

Ideal for masonry, plaster, concrete, gypsum, and previously painted surfaces, LIZARD enhances the final paint application by improving paint adhesion, uniformity, and durability.



LIZARD PRIMER

FEATURES & PERFORMANCE CHARACTERISTICS

-  **Superior Adhesion Technology** – Ensures excellent paint grip on all surfaces.
-  **Deep Surface Penetration** – Strengthens porous substrates for a durable base.
-  **Alkali & Efflorescence Resistance** – Protects against moisture and salt attacks.
-  **Anti-Fungal & Mildew Protection** – Guards against microbial growth.
-  **Fast Drying & Easy Application** – Speeds up the painting process.
-  **High Opacity & Coverage** – Provides a smooth, uniform base for topcoats.
-  **Low VOC & Environmentally Safe** – Meets Green Building Standards.
-  **Interior & Exterior Compatibility** – Works on various surfaces.



APPLICATION METHODS



BRUSH

Use high-quality synthetic brushes for detailed areas



ROLLER

Medium pile roller for even application



SPRAY

Airless spray
(Recommended pressure: 2200-2800 psi, tip size: 0.015"-0.021")

APPLICATION GUIDELINES

Surface Preparation:

- Ensure surfaces are dry, dust-free, and free from oil or grease.
- Remove loose paint, dirt, and efflorescence using sanding or wire brushing.
- For highly porous surfaces, apply an additional primer coat for optimal sealing.





LIZARD
PRIMER

TECHNICAL SPECIFICATIONS

Property	Value/Specification
Binder Type	Advanced Acrylic Polymer Emulsion
Finish	Smooth, Matt
Color Options	White, Light colors
Coverage (Theoretical)	140-160 Sqft per liter per coat
Drying Time @ 25°C	Touch Dry: 30 min, Recoat: 3-4 hrs
Thinning Ratio	30-40% with potable water
Solids by Volume	38-42%
Specific Gravity	1.25 - 1.35 g/cm ³
pH Value	8.0 - 9.5
VOC Content	< 25g/L (Low VOC, Eco-Certified)
Adhesion Strength	> 1.5 MPa
Alkali Resistance	Excellent
Efflorescence Resistance	High Resistance
Fungal & Mildew Resistance	ASTM D5590 Compliant





LIZARD PRIMER

RECOMMENDED COATS:

1-2 coats for maximum performance

RECOATING INTERVAL:

3-4 hours between coats

PACKAGING & STORAGE

Available Sizes:



SHELF LIFE:

12 months
(if unopened & stored properly)

STORAGE CONDITIONS:

Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

ECO-FRIENDLY & LOW VOC – Safe for indoor and outdoor use.

NON-TOXIC & LOW ODOR – Comfortable application experience.

SAFE HANDLING – Avoid direct contact with skin and eyes use protective gear.

DISPOSAL – Dispose of as per local environmental regulations.

PRICING

QUALITY	MRP	FRP
NORMAL	2950	1700
PREMIUM	4000	2200
LUXURY	5400	2900
WATER PROOF PRIMER	6200	3900





LIZARD PRIMER

RECOMMENDED COATS:

1-2 coats for maximum performance

RECOATING INTERVAL:

3-4 hours between coats

PACKAGING & STORAGE

Available Sizes:



SHELF LIFE:

12 months
(if unopened & stored properly)

STORAGE CONDITIONS:

Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

ECO-FRIENDLY & LOW VOC – Safe for indoor and outdoor use.

NON-TOXIC & LOW ODOR – Comfortable application experience.

SAFE HANDLING – Avoid direct contact with skin and eyes use protective gear.

DISPOSAL – Dispose of as per local environmental regulations.

LIZARD is a premium multi-surface primer that delivers strong adhesion, deep penetration, and long-lasting durability for interior and exterior surfaces. Powered by Nano-Bond Technology, it seals porous areas, resists alkali, and enhances paint finish and performance on masonry, concrete, plaster, gypsum, and previously painted surfaces.



odessa

Where Walls Wear Elegance



DIRT REPELLENT



BIO-RESISTANT



WEATHER PROOF



TECHNICAL DATA SHEET

ODESSA – Ultra-Luxury Interior & Exterior Emulsion

Brand: Blue Rain Paints

Product Type: -Ultra-Premium Acrylic
Emulsion for Luxury Spaces

PRODUCT DESCRIPTION

ODESSA is the pinnacle of luxury in **architectural coatings**, designed to deliver **flawless elegance, rich depth, and ultra-smooth silk/matte finishes**. Engineered with **Nano-Tech Acrylic Polymers**, ODESSA provides **superior durability, extreme stain resistance, and advanced self-cleaning properties**. Its silk-smooth texture enhances wall aesthetics while offering exceptional longevity and washability.

Perfect for **luxury residences, high-end hotels, and premium commercial spaces**, ODESSA ensures timeless beauty with long-lasting color vibrancy and superior surface protection.



+91 7012 415 140

FEATURES & PERFORMANCE CHARACTERISTICS



- Ultra-Smooth Luxurious Finish** – Rich silk/matte sheen for sophisticated interiors
- Advanced Nanotechnology Protection** – Superior stain, dust, and water resistance
- Extreme Washability & Stain Guard** – Effortless cleaning for pristine walls
- Enhanced UV & Weather Protection** – Prevents fading and degradation over time
- Exceptional Color Retention** – Deep, vibrant shades that stay true for years
- Air Purifying Technology** – Reduces indoor pollutants for a healthier environment
- Silk Touch Formula** – Ultra-soft, velvety texture for premium aesthetics
- Mildew & Anti-Fungal Shield** – ISO 22196 & ASTM D5590 standard
- Ultra-Low VOC & Odor-Free** – Safe, eco-friendly formulation

APPLICATION METHODS



BRUSH

High-quality synthetic bristles recommended



ROLLER

Short pile roller for even & streak-free application



SPRAY

Airless spray
(Recommended pressure: 2300-2900 psi, tip size: 0.013"-0.019")

APPLICATION GUIDELINES

Surface Preparation:

- Ensure walls are smooth, dust-free, and completely dry.
- Use ODESSA Luxury Primer for the best adhesion and flawless finish.
- Fill cracks and uneven surfaces with premium putty before application.



TECHNICAL SPECIFICATIONS

Property	Value/Specification
Binder Type	Nano-Tech Advanced Acrylic Emulsion
Finish	Luxurious Silk / Velvety Matte
Color Options	Exclusive Designer Shades
Coverage (Theoretical)	150-180 sq.ft per liter per coat
Drying Time @ 25°C	Touch Dry: 15-30 min, Recoat: 3-4 hrs
Thinning Ratio	30-40% with potable water
Solids by Volume	45-50%
Specific Gravity	1.32 - 1.42 g/cm ³
pH Value	8.2 - 9.5
VOC Content	< 20g/L (Ultra Low VOC, Eco-Friendly)
Wet Scrub Resistance	Class 1+ (Exceeds EN 13300 Standard)
Mildew & Fungal Resistance	ASTM D5590 Compliant
Weather Resistance	Ultimate UV & Rain Protection
Air Purification Efficiency	Formaldehyde Reduction





odessa

Where Walls Wear Elegance

RECOMMENDED COATS:
2 coats for ultra-premium finish

RECOATING INTERVAL:
3-4 hours between coats

PACKAGING & STORAGE
Available Sizes:



SHELF LIFE:
12 months
(if unopened & stored properly)

STORAGE CONDITIONS:
Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

MEETS GLOBAL GREEN BUILDING STANDARDS – LEED, Green Seal Certified

NON-TOXIC & ULTRA-LOW ODOR – Safe for enclosed luxury spaces

ADVANCED INDOOR AIR QUALITY PROTECTION – Reduces VOC emissions

SAFE APPLICATION – Use in well-ventilated areas; avoid direct inhalation

ECO-FRIENDLY DISPOSAL – Dispose of as per local environmental regulations

PRICING

QUALITY	MRP	FRP
DIAMOND	13990	9800
DIAMOND PLUS	16780	11990





odessa

Where Walls Wear Elegance

RECOMMENDED COATS:
2 coats for ultra-premium finish

RECOATING INTERVAL:
3-4 hours between coats

PACKAGING & STORAGE
Available Sizes:



SHELF LIFE:
12 months
(if unopened & stored properly)

STORAGE CONDITIONS:
Store in a cool, dry place, away from direct sunlight and extreme temperatures.

SAFETY & ENVIRONMENTAL COMPLIANCE

MEETS GLOBAL GREEN BUILDING STANDARDS – LEED, Green Seal Certified

NON-TOXIC & ULTRA-LOW ODOR – Safe for enclosed luxury spaces

ADVANCED INDOOR AIR QUALITY PROTECTION – Reduces VOC emissions

SAFE APPLICATION – Use in well-ventilated areas; avoid direct inhalation

ECO-FRIENDLY DISPOSAL – Dispose of as per local environmental regulations

ODESSA is a luxury architectural coating crafted for flawless elegance and ultra-smooth silk/matte finishes. Powered by Nano-Tech Acrylic Polymers, it offers exceptional durability, stain resistance, self-cleaning properties, and long-lasting color vibrancy—ideal for premium residential and commercial spaces.

